

Jake Mor

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Education

Emory University College of Arts & Sciences

Class of 2017

Major: Computer Science

Atlanta, GA

Relevant Coursework: Java Programming I & II, Discrete Structures, Assembly Language, Database Systems, Comp. Sci. Practicum, Software Eng. (Graduate), Data Structures & Algorithms, Computational Linguistics, Artificial Intelligence.

Extracurricular: Emory Robotics & Software Engineering Club, Emory Hackathon, Tamid Investment Group, Alpha Epsilon Pi Fraternity

Work Experiences

Trail for iOS - Your video life story (trailapp.co)

Summer 2016 - Present

Social Media Startup | *Founder & Developer*

New York, NY

- Founded and coded Trail, a social media app that allows friends to share their life long story via short daily videos.
- Built the backend on Google App Engine (Python), Cloud SQL, Amazon S3, and Amazon Cloud Front, used tools like Sketch for UI design
- Featured on the front page of producthunt.com

Abe Mor Diamonds

Summer 2013 - Present

Wholesale Loose Diamond Distributors | *Interim CTO and Software Engineer*

New York, NY

- Built search API that filters Abe Mor's multi faceted and every changing inventory, manages customer transactions and more.
- Designed and coded abemor.com which allows customers to make purchases, search inventory, open request tickets and more.
- Developed custom catalog creation software that generates branded inventory lists which are sent to 60,000 jewelry stores worldwide
- Coded iPad kiosk apps that allow stores to search Abe Mor's inventory and educate consumers about diamonds, mobile apps and more.

iOS, Android and Web Contractor

Summer 2013 - Present

- Designed and coded a new website for Nyam Licensing an LA based fashion licensing company that works with BCBG, BEBE and more.
- Created an iPhone app for Briefing, a human-curated news startup based in Washington, DC.
- Developed four Hello Kitty themed games for Sakar International's Camelio Tablet line that come pre installed on all Camelio tablets.

Leadership Positions

Emory Robotics & Software Engineering Club

Sep. 2015 - Present

President

Emory University

- Lead weekly meetings and mentored students in building software/hardware projects powered by Raspberry Pis, Arduinos and more.
- Taught mobile app, game and backend development to club members during biweekly lab sessions.
- Worked with 5 other students to build a 3D printer from scratch.

Emory Entrepreneurship "Excellerator"

Spring 2015

Startup Accelerator | *Graduate*

Emory University

- Graduated from rigorous and highly selective pre-accelerator program.
- Focused on product design, user acquisition, raising capital, and other challenges startups face from conception to the initial pitch stage.
- Pitched Chirp, which started as a HackATL hackathon project (3rd place), to 5 prominent Atlanta based venture capitalists.

hackEmory, Coca-Cola Hackathon

Freshman 2014, Sophomore 2015, Present

Hackathons | *Lead Organizer*

Emory University

- Was the lead organizer in two hackathons including both Emory's and CocaCola's first mainstream hackathons.
- Raised \$75,000 in prizes, partnered with local sponsors for food, and marketed the event to students across the country.

Tamid Investment Group

Freshman 2014, Sophomore 2015

Consulting Club | *Project Manager*

Emory University

- Managed team in consulting Israeli based software security startup. Work included market research, competitive analysis and more.

Honors & Awards

Apple's Word Wide Developer Conference

June 2016

Scholarship Winner

Apple, Inc

- Awarded a full scholarship to attend Apple's World Wide Developer Conference in June 2016
- Developed a mobile app that uses pressure sensitive touch screens to administer grip strengthening workouts for authorities patients.
- Attended Apple's WWDC '16 keynote, and tons of sessions with 300 other scholarship winners and thousands of other attendees.

Facebook Start

June 2016

Bootstrap Track

Facebook

- Accepted to Facebook's startup mentorship program designed to help early stage mobile startups build and grow their apps.
- Received \$30,000 in benefits, access to incredible mentors at Facebook and to a healthy community of young innovators and creators.

HackATL

November 2014

Hackathon | *3rd Place*

Emory University

- Developed RESTful API and iOS Client for Chirp: a location sharing app that only shares with nearby friends.

Technical Skills

Languages: Python, PHP, Javascript, Swift, Java, SQL, C, LUA, HTML, CSS and more.

Proficient: Git, Apache, Linux, Google App Engine, AWS, MySQL, iOS Dev, UI/UX Design, Object Oriented Design, Rapid Prototyping, Adobe